

***"Slow -N-Tell could be the most important breakthrough in Heavy Truck Highway Safety since Anti-Lock brakes."***

***"I have used Slow-N-Tell in my truck for the last year and a half. Now, I am getting a new truck, and I want a Slow-N-Tell in the new truck, too. It helps reduce stress when I am driving and I stay more alert."***

**Larry Prewe**

***"What I really notice is how different people are when you use your brake lights. I don't get "road ragers", anymore. On top of that, the traffic accordions behind my truck have almost disappeared. I really like Slow-N-Tell."***

**John Mendoza**



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**SLOW 'N' TELL**  
INSTINCTIVE BRAKE LIGHT ILLUMINATION

'Instinctively' means we turn on the brake lights *without* the driver stepping on the brake pedal. By activating the brake lights instinctively, we give warning to following drivers, alerting them to the truck driver's intentions. This allows the following driver to avoid rear-end collisions using less aggressive braking action, retaining more control over their car.

#### What Makes it work?

The Slow 'N' Tell control module consists of an integrated circuit, enclosed in a custom enclosure, allowing flexible mounting of the unit under the dashboard of the truck. A wire harness plugs into the receptacle on the side of the control module and links the speed sensor to the brake light switch. An optional LED light can be mounted in the dash to provide visual verification that the Slow 'N' Tell is working properly.



**Slow 'N' Tell will benefit everyone on America's highways, warning other drivers that the truck ahead is slowing down. This can help avoid accidents and reduce the severity of rear-end accidents that do occur.**

#### The way it works

Due to the varying ways that trucks slow down (Active Breaking, Utilizing Engine Brakes, Downshifting and Coasting), Slow 'N' Tell is the essential tool in activating the brake lights under all conditions. Slow 'N' Tell "Instinctively" lights a truck's brake lights whenever the truck decelerates at a "braking rate."

'Braking Rate' is the rate at which deceleration of a truck is equal to or greater than the rate of deceleration caused by stepping on the brake pedal.

In addition to avoiding accidents, Slow 'N' Tell offers many other potential benefits. One of these benefits is reduced road rage. Some drivers become upset when they suddenly find themselves face to face with the rear bumper of a truck and they have been given no warning that the truck is slowing down. They often react rudely, flashing lights, shaking fists, honking horns, "saluting," or even cutting the truck driver off in traffic. Reports from truck drivers using Slow 'N' Tell indicate that when they warn other drivers of their intentions when decelerating, they not only avoid "road rage," they help avoid traffic accordions since drivers up to several cars back know that the truck is slowing down and have time to react properly.

A major benefit to truck drivers and trucking companies will be fewer accidents. Fewer accidents mean fewer headaches involving dealing with insurance companies, DOT and lawsuits.

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**It's time to Slow 'N'Tell.**